



PERFORMANCE TIMELINE PRODUCT & MILESTONES

SAQ LINE Launched AP + SKLZ Partnership

Speed Chute Speed Hurdles Recoil 360 SpeedSac Quick Ladder Agility Cones Lateral Resistor Reaction Belts Shoe Weights







LINE EXPANSION
Beyond SAQ

Agility Poles Speed Striker Super Sandbag Speed Rope Barrel Roller Hopz Weighted Vest Balanz Board DRLZ Timer Reaction Ball







72

LINE EXTENSION

Fitness and recovery

INTERNAL PRODUCT DESIGN

Team established

CoreWheels
TRAINERseries
Quick Change Handles
Training Cables
Door Anchor
AccuPoint
Mini Bands







43

AP CARLSBAD FACILITY
Opens in SKLZ Headquarters

SKLZ PLAYER COMBINE

Designed and launched

AccuRoller Elevation <u>Ladder</u>







PERFORMANCE 2014 & 2015 STORY

Movement prep to improve performance and reduce injury risk.

WARM UP **SKLZ**» TRAINING SYSTEM

Post-training recovery today for maximum performance tomorrow.

PECOVER

PERFORMANCE PLANING TRAIN

SKILL DEVELOPMENT

Core athleticism plus the mechanics, abilities and knowledge to get the most from your game.







WARMUP





TRAINERmat®

SELF-GUIDED EXERCISE MAT

- » Illustrated with 24 exercises in four categories: Pillar Preparation, Movement Preparation, Movement Skills and Regeneration
- » Integrates into training routine for efficient recovery and reduced injury risk
- » Designed by professional trainers for elite athletes
- » 2' x 6' mat with 0.25" thickness for maximum comfort
- » Focuses on muscle strength and elasticity—for developing speed, agility and explosiveness





Item #: APD-G2M-PEF-04	UPC: 8-31345-00488-6
Product Dimensions: 2' x 6' and 0.25" thick	Package Dimensions: 24" (w) x 4.5" (h) x 4.5" (d)
Units Per Case: 4	Case Weight: 11.7 lb





WARMUP





MINI BANDS

MULTI-RESISTANCE TRAINING BAND SET

- » For upper and lower resistance training
- » Ideal for lateral movement exercises, hip and glute activation and shoulder stabilization
- » Effective training tool that can be used anywhere
- » Scannable QR code for easy access to online instructional videos
- » Small and portable for travel and packing in a workout bag
- » Constructed from high quality, durable latex



Item #: APD-MBD01-02	UPC: 8-31345-00500-5
Product Dimensions: 19.5" circumference band 2" high	Package Dimensions: 7" x 8.75" x 1.75"
Units Per Case: 2	Case Weight: 2 lbs





WARMUP









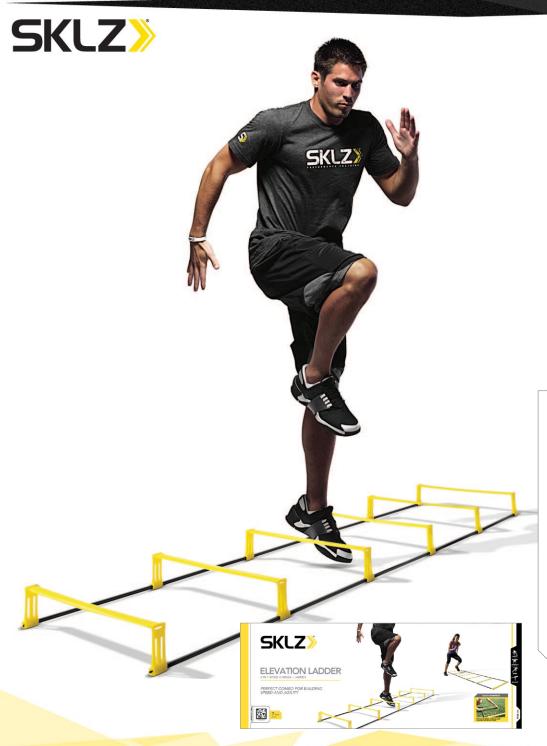
ACCUROLLER

ADJUSTABLE MASSAGE ROLLER

- » Interchangeable balls can be reconfigured on the rod to hit different trigger points
- » Improves flexibility, strength and preparation for any activity
- » Compress and stretches aching muscles following activity to promote muscle recovery
- » Increases flexibility throughout entire body by utilizing straps around feet or hands to assist in stretching

1	Item #: APD-ACRL01-04	UPC: 8-31345-00812-9
SPI	Product Dimensions: 14" in length, 1.5" & 2.5" diam. balls	Package Dimensions: 16" x 4" x 4"
Ö	Units Per Case: 4	Case Weight: 4.9 lbs





PERFORMANCE

SPEED & AGILITY



NEW

ELEVATION LADDER

2-IN-1 SPEED HURDLES + LADDER

- » Multi-functional equipment provides maximum convenience
- » Enhance balance, rhythm and body control
- » Increase quickness through accelerated foot strike and lift frequency
- » Improve maneuverability around the field or court
- » 6-rung ladder pops up instantly into 4" hurdles
- » Folds down quickly for convenient storage

Item #: APD-ELAD-02	UPC: 8-49102-00940-1
Product Dimensions: 7' ladder and 4" hurdles	Package Dimensions: 20"x 7.5"x 3.5"
Units Per Case: 2	Case Weight: 5 lbs









QUICK LADDER

15' FLAT-RUNG AGILITY LADDER

- » Improves acceleration, lateral speed and change of direction
- » Develops the core skills to enhance balance, rhythm and body control
- » Improves quickness through accelerated foot strike and lift frequency
- » 11 heavy-duty plastic rungs for high-intensity training, each rung is spaced 15" apart
- » Includes carry bag and 4 ground stakes to fasten ladder to ground



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₹[Item #: SAQ-SL01-02	UPC: 8-31345-00124-3
SPE	Product Dimensions: 15' long	Package Dimensions: 19" x 7.5" x 2"
Ω̈́	Units Per Case: 2	Case Weight: 4 lbs













SPEED HURDLES

ADJUSTABLE-HEIGHT HURDLES

- » Encourages high knees and strong leg drive to maximize power
- » Advances any training regimen with plyometric drills
- » Portable design allows training anywhere, anytime
- » Adjustable height options of 8" or 12" for multiple training configurations indoors or out
- » Durable PVC plastic is lightweight and easy to carry
- » Includes 5 hurdles and large carry bag

: [Item #: SAQ-SPH01-02	UPC: 8-31345-00126-7
	Product Dimensions: Adjusts from 8" to 12" in height	Package Dimensions: 18.6" x 14" x 6"
)	Units Per Case: 2	Case Weight: 8 lbs











SPEED CHUTE

RESISTANCE SPRINT TRAINER

- » Maximizes acceleration and top end speed through resistance and overspeed training
- » Improves stride length and frequency
- » Quick-release belt buckle allows training for acceleration bursts
- » Built-in mesh panels prevent strings from tangling and stabilize the chute during training
- $\,$ » 54" X 54" chute provides progressive resistance approx 15-30 lb depending on speed
- » 360° Rotation belt with free motion ring allows for movement in any direction
- » Adjustable belt fits most athletes
- » Includes carry bag

SKLZ»	
SPEED CHUTE	
INCREASE SPEED, POWER & ACCELERATION	AND D
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Item #: SAQ-SC01-02	UPC: 8-31345-00125-0
Product Dimensions: Chute is 54" in diameter	Package Dimensions: 12" x 6" x 3"
Units Per Case: 2	Case Weight: 2 lbs

PERFORMANCE



SPEED & AGILITY











SPEEDSAC™

VARIABLE-WEIGHT SPRINT TRAINER

- » Improves 40-yard dash times, overall speed and explosiveness
- » Boost acceleration and stride length
- » Strengthens lower-body muscle groups
- » Adjustable weight options for variable resistance
- » Includes 3 durable weight bags that can be filled with up to 10 lbs of sand (30 lbs total) for custom weight options for variable resistance
- » Adjustable leash length to accommodate most athletes

=	Item #: SAQ-SS01-02	UPC: 8-31345-00130-4
SPE	Product Dimensions: Holds up to 30 lbs	Package Dimensions: 14.1" x 12.52" x 4.9"
ပ္ပ	Units Per Case: 2	Case Weight: 14.7 lbs



SKLZ»

HOPZ"

MAX HEIGHT & EXPLOSIVENESS

HOPZ[™]

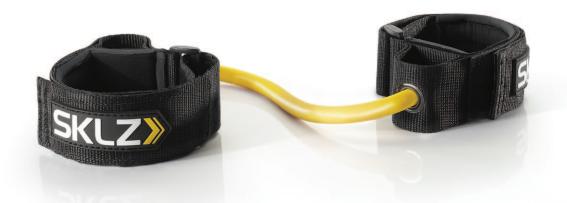
VERTICAL JUMP TRAINER

- » Maximizes vertical leap
- » Develops explosive leg drive and power
- » Multiple bands allow for various levels of resistance
- » Resistance bands quickly connect to ankle straps and belt rings
- » Durable bands with resistance up to 80 lb per leg
- » Ankle straps with built-in shoe harness keeps resistance bands in place
- » Adjustable belt fits most waist sizes

Item #: SAQ-HPZ01-02	UPC: 8-31345-00419-0
Product Dimensions: Recommended user height: 5	Package Dimensions: 12.5"x 7.75"x 3"
Units Per Case: 2	Case Weight: 5.5 lbs















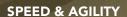
LATERAL RESISTOR

LATERAL STRENGTH AND POSITION TRAINER

- » Develops first-step quickness and lateral speed
- » Strengthens key muscles for fluid movement and proper body positioning
- » Improves athletic stances and quick movements
- » Adds up to 20 lb of resistance
- » Padded adjustable velcro ankle cuffs fit most athletes
- » Durable flexi-cord for athletes of all ages
- » Velcro removes quickly to change training or swap between athletes

\equiv	Item #: SAQ-LR01-04	UPC: 8-31345-00133-5
SPE	Product Dimensions: 13" Flexi cord	Package Dimensions: 8" x 6" x 3"
Ö	Units Per Case: 4	Case Weight: 4 lbs

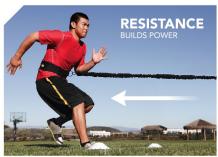














RECOIL 360°™

DYNAMIC RESISTANCE/ASSISTANCE TRAINER

- » Enhances all sport movements, alternating between resistance and assistance
- » Builds strength and conditioning for sprinting, leaping, shuffling and change of direction
- » Work with a partner or attach the leash to a stationary object
- » 8' flexi cord safely stretches up to 20'
- » Partner safety handle for a safe effective workout
- » Adjustable belt with 360° free motion ring allows for movement in any direction; adjustable for most sizes
- » Includes belt, flexi-cord attachment leash and safety handle

Item #: SAQ-VPRB01-02	UPC: 8-31345-00132-8
Product Dimensions: 8 ft cord stretches to 20 ft	Package Dimensions: 12" x 10" x 3"
Units Per Case: 2	Case Weight: 6 lbs







BREAK-AWAY LEASH





REACTION BELTS

PARTNERED BREAK-AWAY TRAINER

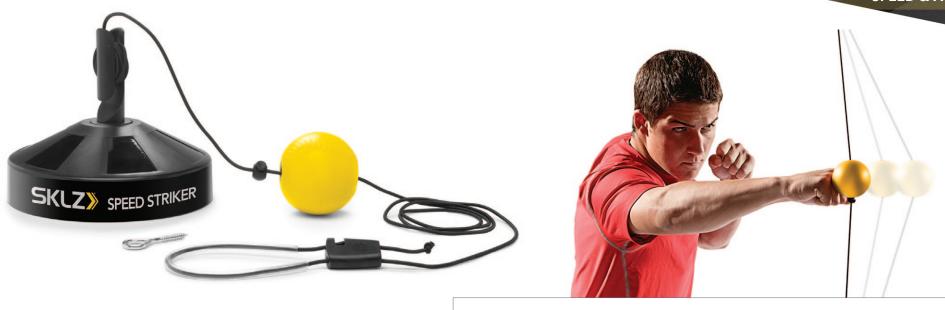
- » Develops evasive offensive skills and lock-down defensive technique
- » Simulates one-on-one coverage through a variety of shadow drills
- » Adjustable belts with 360° free motion ring allows for freedom of movement in all directions, adjustable for most sizes
- » Includes two belts, three sets of velcro break-away leashes (4, 7, & 10 feet) and carry bag

Item #: SAQ-RB01-02	UPC: 8-31345-00134-2
Product Dimensions: 4', 7' and 10' leashes	Package Dimensions: 9" x 5" x 3"
Units Per Case: 2	Case Weight: 3 lbs

PERFORMANCE



SPEED & AGILITY







SPEED STRIKER

COMBAT FITNESS AND TIMING TRAINER

- » Improves cardio endurance, and hand-eye and foot coordination
- » Light, compact and portable train virtually anywhere
- » Quick setup and take down
- » Isolates defensive moves, punching and kicking
- » Striking ball is soft and safe for repeated use
- » 5 lbs base keeps speed striker in place during use
- » Tension-adjustment stem tightens or loosens tension for advanced or novice users
- » Instant cord-lock to quickly fasten and adjust height of striking ball

	Item #: SAQ-SSK01-02	UPC: 8-31345-00286-8
SPI	Product Dimensions: Adjusts from 1 lb to 10 lbs	Package Dimensions: 10" x 9.5" x 6"
Ü	Units Per Case: 2	Case Weight: 13 lbs











WEIGHTED SPEED ROPE

ADVANCED CARDIO JUMP ROPE

- » Serious cardio training with additional challenge for upper body
- » Enhances coordination and footwork
- » Works on increasing quickness and agility
- » Features removable weighted handles (5.5 oz in each handle) and a moderate swing speed weighted rope for added intensity
- » Soft grips are comfortable and easy to use; swivel ends help to prevent tangling of rope
- » Adjustable length for users up to 6' 6" tall

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_ ≦ [Item #: SAQ-WJR01-04	UPC: 8-31345-00287-5
SPE	Product Dimensions: Adjustable length for users up to 6'6" tall	Package Dimensions: 7" x 5" x 2.5"
ဂ္ဂ	Units Per Case: 4	Case Weight: 6 lbs









REACTION BALL®

MULTI-SPORT AGILITY TRAINER

- » Six-sided high-bounce rubber design causes the ball to land and hop randomly
- » Improves hand-eye coordination and depth perception
- » Use solo or in a team setting
- » Great training tool for all sports

	Item #: SAQ-REAC-04	UPC: 8-31345-00265-3
SPI	Product Dimensions: Diameter: 2.5"	Package Dimensions: 4.3" x 7.25" x 2.5"
E	Units Per Case: 4	Case Weight: 1.75 lbs

















AGILITY CONES

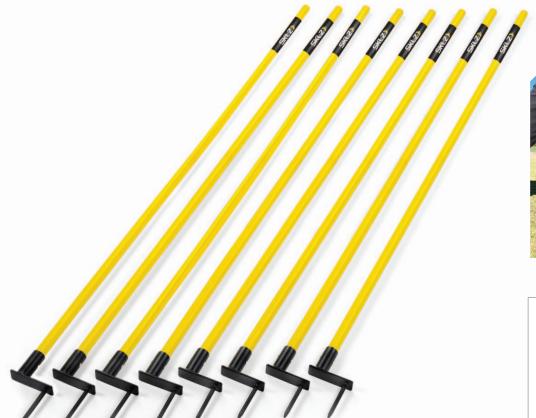
EXERCISE MARKER SET

- » Improves acceleration, deceleration and change of direction
- » Builds precise timing and body control
- » Ideal for agility training drills
- » Durable, will not break when stepped on
- » Multiple high-visibility colors for marking training areas
- » Includes 20 2" cones 5 each: yellow, black, white, orange with carrying rack

Item #: SAQ-HSC01-02	UPC: 8-31345-00127-4
Product Dimensions: 2" tall	Package Dimensions: 8" x 7.5" x 7.5"
Units Per Case: 2	Case Weight: 6 lbs













AGILITY POLES

PORTABLE OUTDOOR TRAINING MARKERS

- » 8 poles, each 5 feet tall
- » Develops increased foot speed, change of direction, agility and dribbling skills
- » Position as markers or obstacles in a variety of ways to create an assortment of training exercises
- » Perfect for soccer, football, hockey and lacrosse training

\equiv	Item #: APD-AP01-02	UPC: 8-31345-00376-6
SPE	Product Dimensions: Poles are 60" tall	Package Dimensions: 36" x 8.06" x 4.81"
Ö	Units Per Case: 2	Case Weight: 18.4 lbs

SKLZ











SHOE WEIGHTS

WEIGHTED COMFORT-FIT SPEED TRAINERS

- » Intensifies any exercise with overload training
- » Comfort-fit system keeps weights in place
- » Effectively shapes and tones
- » Heavy-duty rubber straps keep weights positioned correctly for all movements
- » Adjustable strap allows shoe weights to fit most sizes; women's 5 to men's 12
- » High padded tongue for extra comfort and resistance

	Item #: APD-SW15-02	UPC: 8-31345-00668-2
SPE	Product Dimensions: Fits women's size 5 to men's size 15	Package Dimensions: 7" x 6" x 3"
Ö	Units Per Case: 2	Case Weight: 7.2 lbs





SPORT ESSENTIALS







DRLZ[™]

WORKOUT INTERVAL/CIRCUIT TIMER

- » Develops greater discipline and structure in any workout
- » Maximizes results in minimal time
- » Promotes both anaerobic and cardio endurance
- » Includes vibration and audible indicator settings
- » Multiple set length and rest settings
- » Includes arm band and 2 AAA batteries

Ite	em #: SAQ-DT01-04	UPC: 8-31345-00285-1
j 3.	roduct Dimensions: .125" x 2.25" x 1.25"	Package Dimensions: 3.875" x 6.625" x 1.5"
U	nits Per Case: 4	Case Weight: 1.25 lbs











WEIGHTED VEST

VARIABLE WEIGHT TRAINER

- » Breathable vest adjusts from 0.5 to 10 lb in 1/2 lb increments
- » Adds resistance to training without compromising technique
- » Distributes weight evenly for maximum comfort
- » Flexible weights pouches allow the vest to bend with movement
- » Reinforced nylon and mesh design for maximum breathability
- » Overlapping straps keep the vest secure
- » Velcro belt adjusts to fit most athletes

	Item #: SAQ-WV10-02	UPC: 8-31345-00314-8
SPE	Product Dimensions: Adjusts from 1 lb to 10 lbs	Package Dimensions: 13.25"x 8"x 4"
Ö	Units Per Case: 2	Case Weight: 24 lbs













SUPER SANDBAG

HEAVY-DUTY TRAINING BAG

- » Develops increased power and stability
- » Great for building total body strength
- » Can be used for a variety of workouts
- » Holds up to 4 weight bags for a total of 40 lbs
- » Durable weight bag with handle for long lasting use and versatility
- » Includes Super Sandbag and four 10 lb weight bags (weight not included)

1	Item #: APD-SB75-02	UPC: 8-31345-00308-7
SPI	Product Dimensions: Sandbag holds up to 40 lbs total weight	Package Dimensions: 13" x 10" x 4"
E C	Units Per Case: 2	Case Weight: 6.7 lbs









CORE WHEELS

DYNAMIC CORE STRENGTH TRAINER

- » Enhances traditional plank and push-up exercises
- » Develops pillar strength (shoulder, torso and hips)
- » Wheels on each axle move together for safety and comfort
- » Ergonomic foam handles for comfort
- » Lightweight and portable

tem #: APD-CW01-02	UPC: 8-49102-00665-3
Product Dimensions: 5.7" diameter wheels	Package Dimensions: 9.5" x 9.5"x 6"
Units Per Case: 2	Case Weight: 7 lbs

COREWHEELS









BALANZ™ BOARD

ADJUSTABLE BALANCE & STABILITY TRAINER

- » Develops core strength and stabilizes muscles
- » Increase balance, coordination and range of motion
- » 360° range of motion
- » Easy to remove base for height adjustment
- » Slip-resistant textured surface
- » 14-inch diameter
- » Durable construction

SKLZ»	+
BALANZ BOARD ADJUSTABLE BALANCE & STABILITY TRAINER	艺术
IMPROVE BALANCE AND STRENGTH	Medicin

\equiv	Item #: APD-BB01-02	UPC: 8-31345-00305-6	
SPE	Product Dimensions: 14" diameter	Package Dimensions: 14.1"x 14.1"x 2.9"	
Ö	Units Per Case: 2	Case Weight: 9 lbs	
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TRIPLE QUICK CHANGE HANDLE

INTERCHANGEABLE MULTI-CABLE RESISTANCE TRAINER

- » Patented, slide-lock system for quick and safe cable changes
- » Contoured, ergonomic handle design with rotating grips
- » Use with Training Cables for variable resistance from 10-300 pounds

	Item #: PRO-TQCH01-06	UPC: 8-31345-00789-4	
SPI	Product Dimensions: 6" x 7" x 2.5"	Package Dimensions: 6" x 7" x 5"	
E C	Units Per Case: 6	Case Weight: 4.6 lbs	



PERFORMANCE

STRENGTH





SINGLE QUICK CHANGE HANDLE INTERCHANGEABLE SINGLE CABLE RESISTANCE TRAINER

- » Patented, slide-lock system for quick and safe cable changes $\,$
- » Contoured, ergonomic handle design with rotating grips
- » Use with Training Cables for variable resistance from 10-100 pounds

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[Item #: PRO-SQCH01-06	UPC: 8-31345-00788-7
CDE	Product Dimensions: 6" x 7" x 2.5"	Package Dimensions: 6" x 7" x 5"
2	Units Per Case: 6	Case Weight: 4.6 lbs



PERFORMANCE

STRENGTH







FLEX QUICK CHANGE HANDLE

INTERCHANGEABLE SINGLE CABLE RESISTANCE TRAINER

- » Patented, slide-lock system for quick and safe cable changes
- » Contoured, ergonomic handle design with rotating grips
- » Use with Training Cables for variable resistance from 10-100 pounds

Item #: PRO-QCFH01-06	UPC: 8-31345-00790-0
Product Dimensions: 6" x 7" x 2.5"	Package Dimensions: 6" x 7" x 5"
Units Per Case: 6	Case Weight: 4.6 lbs









TRAINING CABLES

INTERCHANGEABLE RESISTANCE BANDS

- » Available in 10 resistance levels: 10, 20, 30, 40, 50, 60, 70, 80, 90 and 100 lbs
- » Pro-grade, 60-inch latex resistance bands
- » Durable, progressively layered latex material
- » Color-coded for various levels of resistance
- » Utilizes proprietary attachment system use with Triple Quick Change Handle, Single Quick Change Handle and Flex Quick Change Handle













DOOR ANCHOR

INTERCHANGEABLE SINGLE CABLE RESISTANCE TRAINER

- » Patented, slide-lock system for quick and safe cable changes
- » Contoured, ergonomic handle design with rotating grips
- » Use with Training Cables for variable resistance from 10-100 pounds

Item #: PRO-DA01-10	UPC: 8-31345-00806-8
Product Dimensions: 7.25" in length	Package Dimensions: 2.5" x 9.5" x 0.375"
Units Per Case: 10	Case Weight: 1.4 lbs













TRAINERball®

SELF-GUIDED STABILITY BALL

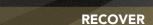
- » 16 Essential exercises printed on the ball to optimize a competitive athlete's core strength and flexibility
- » Focuses on core stabilizers, flexibility and efficient muscle regeneration
- » Designed by professional trainers for elite athletes
- » Long-lasting and durable—anti-burst technology up to 500 lbs
- » 65 cm ball recommended for heights 6'2" and below
- » 75 cm ball recommended for heights 6'6" and below
- » Hand pump included

65 C	M	75	CM

Item #: 65cm: APD-TB-SPT-04	UPC: 65cm: 8-31345-00509-8
75cm: APD-TB-SPT75-04	75cm: 8-49102-00397-3
Product Dimensions:	Package Dimensions:
65 cm diameter or 75cm diameter	10" x 8" x 4.5"
Units Per Case: 4	Case Weight: 12.4 lb & 12.6 lb

















ACCUROLLER

ADJUSTABLE MASSAGE ROLLER

- » Interchangeable balls can be reconfigured on the rod to hit different trigger points
- » Improves flexibility, strength and preparation for any activity
- » Compress and stretches aching muscles following activity to promote muscle recovery
- » Increases flexibility throughout entire body by utilizing straps around feet or hands to assist in stretching

//// SPI	Item #: APD-ACRL01-04	UPC: 8-31345-00812-9	
	Product Dimensions: 14" in length, 1.5" & 2.5" diam. balls	Package Dimensions: 16" x 4" x 4"	
E C	Units Per Case: 4	Case Weight: 4.9 lbs	



RECOVER





SKLZ



ACCUPOINT

ERGONOMIC SPINE & TISSUE MASSAGER

- » Helps accelerate recovery from back pain and sports injuries
- » Use for localized pain in parts of the body where trigger release is required
- » Cradles the spine for corrective therapy and applies pressure for increased circulation
- » Designed and used by professional sports trainers
- » Durable, easy-to-clean foam material

Item #: APD-ACP01-04	UPC: 8-31345-00493-0
Product Dimensions: 5" long 2.25" in diameter	Package Dimensions: 5.5" x 11.5" x 3"
Units Per Case: 4	Case Weight: 2 lbs





RECOVER







BARREL ROLLER

ULTRA-FIRM ROLLER

- » Perfect for massaging soft tissue, strengthening core muscles, stretching, and increasing muscle flexibility
- » Designed to withstand repeated use without breaking down
- » Can be used for massage therapy, physical therapy, yoga and pilates
- » Enhance any training program with active recovery

1	Item #: APD-BR01-02	UPC: 8-31345-00303-2	
SPI	Product Dimensions: 15" in length 5.75" depth	Package Dimensions: 15.375" x 5.75" x 5.75"	
E	Units Per Case: 2	Case Weight: 5 lbs	











TRAINERroller®

SELF-GUIDED FOAM ROLLER

- » 12 exercises are printed on the roller
- » High-density foam construction efficiency massages muscles and connective tissue
- » Helps relieve soreness, improves circulation and increase muscle elasticity
- » Long-lasting and durable material
- » 24 inches long, 6 inches in diameter

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SKLZ» TRA	NNERroller SELF-GUIDED FOAM ROLLER	No.		Conscious S

Item #: APD-TR-SPT-04	UPC: 8-31345-00512-8
Product Dimensions: 24" long 6" in diameter	Package Dimensions: 24.2" x 6.3" x 6.3"
Units Per Case: 4	Case Weight: 5.6 lb